

# Nothing Guards Like Fleetguard.

As a filtration company that manufactures its own media, Cummins Filtration knows the science from the inside out. With a full line of filters specifically engineered for a wide range of systems, your customers get advanced design and high quality performance, providing the ultimate protection for all of their equipment.

**Meets OEM specifications** - Fleetguard engineers all products to meet or exceed OEM specifications to ensure engines and other systems get maximum life.

**Backed by the best warranty in the business** - With the most inclusive and comprehensive warranty in the industry, customers can have total confidence in their purchase.

**Filters for every fleet** - Fleetguard has over 8,300 products covering the widest range of air, lube, fuel and hydraulic filters in the heavy duty industry.

**Systems approach** - We don't just provide parts. We are a comprehensive supplier to support the maintenance of your equipment.



## Why All-Makes?

Fleetguard filters allow your dealership to offer all-makes solutions, no matter the brand or type of equipment customers own. It's your key to increasing sales and profits by ensuring your customers purchase all filters from you – for their entire line of equipment. Become a valued supplier by carrying Fleetguard products, the brand your customers trust.

### **One-stop-shop**

Fleetguard filters help you become a one-stop-shop for your customers, allowing you to maximize your current customer base and attract new customers in diverse markets you may not already reach.

### **Build customer loyalty**

Offering an all-makes filter program helps you build customer loyalty and boost repeat business. Plus, it gives you an opportunity to up-sell other products, enhancing your sales and profitability.

### **Easy and convenient**

Your customers will appreciate the convenience of getting products from one source, with just one numbering system to remember. You'll enjoy the opportunity to sell more filters to more customers.



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